



WPEC  
1100 Fairfield Dr  
West Palm Beach, FL 33407

Great American Media  
1010 Wisconsin Ave NW  
Site 800  
Washington, DC 20007

Sales Office  
Buyer Name  
Phone/Fax  
CPE  
Account Types  
Billing Type  
Comments

TeleRep Washington DC  
KEULEMAN, KATIE  
/ 11/14/1472  
National/Political Issue Agency BRD  
Weekly/Irregular

DCCC 9/18

\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

## Contract # 1374374

Date Entered  
09/18/12

Last Modified

Entered By

Nancy Brutus

By Broadcast Month

Sep. 2012

Spots

117

Rate

\$79,785.00

Grand Total:

117

\$79,785.00

Contract # 1374374												Date Entered 09/18/12							
Schedule Dates 09/18/12-09/24/12		Last Modified	Advertiser		Entered By Nanci Brutus		By Broadcast Month Sep. 2012		Spots 117	Rate \$79,785.00									
WPEC 1100, Fairfield Dr West Palm Beach, FL 33407		Agency	Democratic Congressional Campaign Comm		CO-OP No		Grand Total: 117		Net Total: \$79,785.00										
Brand	Product	POLITICAL ISSUE (ms) (1187)	Headline #	06321582	Demo	A35+R	Order Type	Package Deal	Commission %	15.00	Commission	\$11,967.75							
Sales Office	Buyer Name	KEULEMAN,KATIE	Phone/Fax	/	11/14/1472	TeleRep Washington DC	TeleRep/DC, Washington DC (2995)	Sales Tax	Net Total	\$67,817.25	Sales Tax								
Account Types	Billing Type	National/Political Issue Agency BRD	Comments	DCCC 9/18	Weekly/Irregular	***** THIS IS A CASH IN ADVANCE SCHEDULE *****													
Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
Est 10.0	Unapproved (NewL) on credit hold / SPOT	09/19/12-09/21/12	3	:30	5:30A- 6A (EST)				X	X	X			4	\$225.00	\$2,100.00	West Palm Beach (WPEC)		9/18/12
Est 11.0	Unapproved (NewL) on credit hold / SPOT	09/19/12-09/21/12	3	:30	5:30P- 6P (EST)				X	X	X			3	\$60.00	\$1,800.00	West Palm Beach (WPEC)		9/18/12
Est 12.0	Unapproved (NewL) on credit hold / SPOT	09/19/12-09/21/12	3	:30	6P- 6:30P (EST)				X	X	X			3	\$90.00	\$2,700.00	West Palm Beach (WPEC)		9/18/12
Est 13.0	Unapproved (NewL) on credit hold / SPOT	09/19/12-09/21/12	3	:30	6A- 7A (EST)				X	X	X			4	\$275.00	\$2,100.00	West Palm Beach (WPEC)		9/18/12
Est 14.0	Unapproved (NewL) on credit hold / SPOT	09/19/12-09/21/12	3	:30	6:30P- 7P (EST)				X	X	X			4	\$900.00	\$3,600.00	West Palm Beach (WPEC)		9/18/12
Est 15.0	Unapproved (NewL) on credit hold / SPOT	09/19/12-09/21/12	3	:30	7P- 7:30P (EST)				X	X	X			3	\$601.00	\$1,803.00	West Palm Beach (WPEC)		9/18/12
Est 16.0	Unapproved (NewL) on credit hold / SPOT	09/19/12-09/21/12	3	:30	7A- 9A (EST)				X	X	X			6	\$340.00	\$2,040.00	West Palm Beach (WPEC)		9/18/12
Est 17.0	Unapproved (NewL) on credit hold / SPOT	09/19/12-09/21/12	3	:30	7:30P- 8P (EST)				X	X	X			3	\$450.00	\$1,350.00	West Palm Beach (WPEC)		9/18/12
Est 18.0	Unapproved (NewL) on credit hold / SPOT	09/19/12-09/21/12	3	:30	9A- 10A (EST)				X	X	X			4	\$300.00	\$1,200.00	West Palm Beach (WPEC)		9/18/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

## Contract # 1374374

Date Entered 09/18/12

Last Modified

Comments

By Broadcast Month

Spots

Rate



1100 Fairfield Dr  
West Palm Beach, FL 33407

Great American Media

1010 Wisconsin Ave NW

Ste 800

Washington, DC 20007

Comments

\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*



Democratic Congressional Campaign Committee

Great American Media (2231)

POLITICAL ISSUE (ns) (187)

DCCC 9/18 (473957)

TeleRep/DC, Washington DC (2995)

TelaRep Washington DC

KEULEMAN, KATIE

11/14/1472

National/Political Issue Agency BRD

DCCC 9/18

Comments

\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

Great American Media  
1010 Wisconsin Ave NW  
Ste 800  
Washington, DC 20007

Buyer Name  
Phone/Fax

CPE

Account Types

Billing Type

Comments

Commission %

Commission

Net Total

Sales Tax

Comments

Commission %

Commission

ROUTINE # 15/45/4											Date Entered	09/18/12	West Palm Beach (WPPEC)						
WPPEC-Station:Comcast											Last Modified	Entered By	By Broadcast Month		Spots	Rate			
Advertiser: DCCC-Democratic Congressional Campaign Committee											Agency	Sep-2012		117	\$79,785.00				
Brand	Product	POLITICAL ISSUE (ns) (1187)	Headline #	06321582	CO-OP	No	CO-OP	Grand Total	117	\$79,785.00									
Salesperson	DCCC 9/8 (473957)		Demo	A35+R															
Sales Office	TeleRep/DC, Washington DC (2995)		Order Type	Normal															
Buyer Name	KEULEMAN, KATIE		Package Deal																
Phone/Fax	/		Commission %	15.00															
CPE	11/14/1472		Net Total	\$11,967.75															
Account Types	National/ Political Issue Agency BRD		Sales Tax	\$67,817.25															
Billing Type	DCCC 9/8																		
Comments	***** THIS IS A CASH IN ADVANCE SCHEDULE *****																		
***** THIS IS A CASH IN ADVANCE SCHEDULE *****																			
Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
Est 28.0	Unapproved (NewL) on credit hold / SPOT	09/23/12-09/23/12	3	:30	10:30A- 11:30A (EST)							1	1	1	\$75.00	\$750.00	West Palm Beach (WPPEC)		9/18/12
Est 29.0	Unapproved (NewL) on credit hold / SPOT	09/23/12-09/23/12	3	:30	6:30P- 7P (EST)							1	1	1	\$45.00	\$450.00	West Palm Beach (WPPEC)		9/18/12
Est 30.0	Unapproved (NewL) on credit hold / SPOT	09/23/12-09/23/12	3	:30	7A- 8A (EST)							1	1	1	\$225.00	\$225.00	West Palm Beach (WPPEC)		9/18/12
Est 31.0	Unapproved (NewL) on credit hold / SPOT	09/23/12-09/23/12	3	:30	7P- 8P (EST)							1	1	1	\$3,750.00	\$3,750.00	West Palm Beach (WPPEC)		9/18/12
Est 32.0	Unapproved (NewL) on credit hold / SPOT	09/23/12-09/23/12	3	:30	8A- 9A (EST)							1	1	1	\$300.00	\$300.00	West Palm Beach (WPPEC)		9/18/12
Est 33.0	Unapproved (NewL) on credit hold / SPOT	09/23/12-09/23/12	3	:30	8P- CBS-Person of Interest (Sunday)							1	1	1	\$2,250.00	\$2,250.00	West Palm Beach (WPPEC)		9/18/12
Est 34.0	Unapproved (NewL) on credit hold / SPOT	09/23/12-09/23/12	3	:30	9A- 10:30A (EST)							1	1	1	\$1,350.00	\$1,350.00	West Palm Beach (WPPEC)		9/18/12
Est 35.0	Unapproved (NewL) on credit hold / SPOT	09/23/12-09/20/12	3	:30	10P- CBS-Person of Interest (Thursday)							1	1	1	\$2,100.00	\$2,100.00	West Palm Beach (WPPEC)		9/18/12
Est 36.0	Unapproved (NewL) on credit hold / SPOT	09/20/12-09/20/12	3	:30	8P- 9P (EST)							1	1	1	\$2,100.00	\$2,100.00	West Palm Beach (WPPEC)	BIG BANG	9/18/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

Contract # 1374374											Date Entered	09/18/12	Last Modified	Entered By	Comments:	Spots	Rate					
Schedule Dates	09/18/12-09/24/12	By Broadcast Month	Sep. 2012	Entered By	West Palm Beach (WPEC)	Comments:	Spots	Rate														
Advertiser	WPEC	Entered By	West Palm Beach (WPEC)	Comments:	Spots	Rate																
Agency	Political Action Committee	Entered By	West Palm Beach (WPEC)	Comments:	Spots	Rate																
Product	Political Issue (ns) (1187)	Entered By	West Palm Beach (WPEC)	Comments:	Spots	Rate																
Brand	DCCC 9/18 (473957)	Entered By	West Palm Beach (WPEC)	Comments:	Spots	Rate																
Salesperson	TeleRep/DC, Washington DC (2995)	Entered By	West Palm Beach (WPEC)	Comments:	Spots	Rate																
Sales Office	TeleRep Washington DC	Entered By	West Palm Beach (WPEC)	Comments:	Spots	Rate																
Buyer Name	KEULEMAN,KATIE	Entered By	West Palm Beach (WPEC)	Comments:	Spots	Rate																
Phone/Fax	/	Entered By	West Palm Beach (WPEC)	Comments:	Spots	Rate																
CPE	11/14/1472	Entered By	West Palm Beach (WPEC)	Comments:	Spots	Rate																
Account Types	National/Political Issue Agency, BRD	Entered By	West Palm Beach (WPEC)	Comments:	Spots	Rate																
Billing Type	Weekly/Irregular	Entered By	West Palm Beach (WPEC)	Comments:	Spots	Rate																
Comments	DCCC 9/18	Entered By	West Palm Beach (WPEC)	Comments:	Spots	Rate																
***** THIS IS A CASH IN ADVANCE SCHEDULE *****											Entered By	West Palm Beach (WPEC)	Comments:	Spots	Rate							
Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered By	Comments:	Spots	Rate
Est-37.0	Unapproved (New!) on credit hold /	09/20/12-09/29/12	3	:30	10P- 10P (EST)								1	\$2,250.00	\$2,250.00	West Palm Beach (WPEC)						
	Prime																					
Est-38.0	Unapproved (New!) on credit hold /	09/19/12-09/23/12	3	:30	11P- 11:35P (EST)								4	\$1,050.00	\$4,200.00	West Palm Beach (WPEC)						
	SPOT																					
Est-39.0	Unapproved (New!) on credit hold /	09/19/12-09/19/12	4	:30	9:30P- CBS-Big Brother (Wednesday)								1	\$1,200.00	\$1,200.00	West Palm Beach (WPEC)						
	Prime																					
Est-40.0	Unapproved (New!) on credit hold /	09/24/12-09/24/12	3	:30	10A- 11A (EST)								1	\$340.00	\$340.00	West Palm Beach (WPEC)						
	SPOT																					
Est-41.0	Unapproved (New!) on credit hold /	09/24/12-09/24/12	3	:30	11:35P- 12:35A (EST)								1	\$340.00	\$340.00	West Palm Beach (WPEC)						
	SPOT																					
Est-42.0	Unapproved (New!) on credit hold /	09/24/12-09/24/12	4	:30	11A- 12P (EST)								1	\$415.00	\$415.00	West Palm Beach (WPEC)						
	SPOT																					
Est-43.0	Unapproved (New!) on credit hold /	09/24/12-09/24/12	3	:30	12:35A- 1:35A (EST)								1	\$150.00	\$150.00	West Palm Beach (WPEC)						
	SPOT																					
Est-44.0	Unapproved (New!) on credit hold /	09/24/12-09/24/12	3	:30	12P- 12:30P (EST)								1	\$525.00	\$525.00	West Palm Beach (WPEC)						
	SPOT																					
Est-45.0	Unapproved (New!) on credit hold /	09/24/12-09/24/12	3	:30	3P- 4P (EST)								1	\$300.00	\$300.00	West Palm Beach (WPEC)						
	SPOT																					
CONFIRMATION CONTRACT															Date:	Comments:						
Accepted-Agency/Advertiser:															Date:	Comments:						

# Contract # 1374374

09/18/12

Date Entered

09/18/12

Last Modified

09/18/12

Comments

Entered

09/18/12

Rate

\$79,785.00

Spots

117

Grand Total:

117

By Broadcast Month

Spots

117

Rate

\$79,785.00

Comments

Entered

09/18/12

Comments

# Contract # 1374374

Date Entered 09/18/12

West Palm Beach (WPEC)

Spots

Rate \$79,785.00



WPEC-TV  
1100 Fairfield Dr  
West Palm Beach, FL 33407

Schedule Dates 09/18/12-09/24/12

Advertiser Democratic Congressional Campaign Committee  
Agency Nancy Brutus  
Product

Brand POLITICAL ISSUE (as) (1187)

Co-Op No

Salesperson Headline # 06321582

Brand Demo A35+R

Sales Office Order Type Normal

TeleRep/DC, Washington DC (2995)

Package Deal

Commission % 15.00

Commission \$11,967.75

Net Total

\$67,817.25

Great American Media  
1010 Wisconsin Ave NW  
Ste 800  
Washington, DC 20007

Sales Office KEULEMAN, KATIE  
Buyer Name /  
Phone/Fax 11/14/1472  
CPE  
Account Types National/Political Issue Agency BRD  
Billing Type Weekly/Irregular  
Comments DCCC 9/18  
\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
Est 55.0	Unapproved (NewL) on credit hold /	09/24/12-09/24/12	3	:30	7:30P- 8P (EST)	1							1	\$450.00	\$450.00	West Palm Beach (WPEC)		9/18/12	
Est 56.0	Unapproved (NewL) on credit hold /	09/24/12-09/24/12	3	:30	9A- 10A (EST)							1	1	\$300.00	\$300.00	West Palm Beach (WPEC)		9/18/12	
Est 57.0	Unapproved (NewL) on credit hold /	09/18/12-09/18/12	3	:30	11:35P- 12:35A (EST)							1	1	\$340.00	\$340.00	West Palm Beach (WPEC)		9/18/12	
Est 58.0	Unapproved (NewL) on credit hold /	09/18/12-09/18/12	3	:30	12:35A- 1:35A (EST)							1	1	\$150.00	\$150.00	West Palm Beach (WPEC)		9/18/12	
Est 59.0	Unapproved (NewL) on credit hold /	09/18/12-09/18/12	3	:30	4P- 5P (EST)							1	1	\$450.00	\$450.00	West Palm Beach (WPEC)		9/18/12	
Est 60.0	Unapproved (NewL) on credit hold /	09/18/12-09/18/12	3	:30	5P- 5:30P (EST)							1	1	\$60.00	\$60.00	West Palm Beach (WPEC)		9/18/12	
Est 61.0	Unapproved (NewL) on credit hold /	09/18/12-09/18/12	3	:30	5:30P- 6P (EST)							1	1	\$60.00	\$60.00	West Palm Beach (WPEC)		9/18/12	
Est 62.0	Unapproved (NewL) on credit hold /	09/18/12-09/18/12	3	:30	6P- 6:30P (EST)							1	1	\$90.00	\$90.00	West Palm Beach (WPEC)		9/18/12	
Est 63.0	Unapproved (NewL) on credit hold /	09/18/12-09/18/12	3	:30	7P- 7:30P (EST)							1	1	\$60.00	\$60.00	West Palm Beach (WPEC)		9/18/12	

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:
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WPEC  
1100 Fairfield Dr  
West Palm Beach, FL 33407

Contract # 1374374  
Schedule Dates 09/18/12-09/24/12  
Advertiser DCCG Democratic C  
Agency Great American Mee

Date Entered 09/18  
Last Modified

**West Palm Beach (WPEC)**  
By Broadcast Month    Spots

Rating

Great American Media	Sales Office
1010 Wisconsin Ave NW	Buyer Name
Ste 800	Phone/Fax
Washington, DC 20007	CPE#
	11/14/1472
	Account Types
	National/Political Issue Agency
	BRD
	Billing Type
	Weekly/Irregular
	Comments
DCCC 9/18	Package Deal
***** THIS IS A CASH IN ADVANCE PURCHASE *****	Commission %
	KEULEMAN, KATIE
	/
	Net Total
	Sales Tax
	\$11,987.75
	\$67,817.25

## CONFIRMATION CONTRACT

<b>CONFIRMATION CONTRACT</b>			
Accepted-Agency/Advertiser:			
Date:	Accepted-Station:	Date:	Comments:

## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:	Date
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I, Sarah Levere  
do hereby request station time concerning the following issue:

--	--	--	--	--	--

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
		AS ORDERED	WPEC	#1374 374	

Total Charges: <u>\$79,785.00</u>
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This broadcast time will be used by: Democratic Congressional  
Campaign Committee

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

Yes

No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

--

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

*Democratic Congressional Campaign Committee  
430 South Capitol St.  
Washington, DC 20003*

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

a corporation;  a committee;  an association;  or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

*Kris e Mark, chief operating officer*

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least \_\_\_\_\_ before the time of the scheduled broadcasts.

**TO BE SIGNED BY ISSUE ADVERTISER**

4/18/11

Date

S. M. M. M.

Signature

202 338 8700

Contact Phone Number

**TO BE SIGNED BY STATION REPRESENTATIVE**

Accepted

Accepted in Part

Rejected

*Lillie K. Roberts*

Signature

Printed Name

Title

## AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

*AS ORDERED*

Total Charges:

## AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

**Note: Because the FCC requires that the political file contain the actual times the spots air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired.**



# RECORD OF REQUEST

FOR BROADCAST TIME BY OR ON BEHALF OF A  
CANDIDATE FOR PUBLIC OFFICE OR AN ISSUE OF  
PUBLIC IMPORTANCE

CANDIDATE/ISSUE: Dem. Congressional Camp. Comm. PARTY: Democratic

OFFICE/DESCRIPTION: Issue ELECTION DATE: 11/6/12

INQUIRY MADE BY: Katie Keuerman  
Candidate Manager  Agency  Committee (circle one)

ADDRESS: Great American Media  
1010 Wisconsin Ave. NW, Suite 800  
Washington, DC 20007

PHONE: 202-338-8700 FAX: \_\_\_\_\_

EMAIL: \_\_\_\_\_

Information Requested: Rates + Averages  
\_\_\_\_\_

Final Disposition: Order placed \$79,785 =  
\_\_\_\_\_

If Committee, list officers and position: \_\_\_\_\_  
\_\_\_\_\_

TAKEN BY: Cheryl Blair DATE: \_\_\_\_\_ TIME: \_\_\_\_\_  
T' Rep / WASH.